

Official Contest Rules & Regulations

Sponsor: The Contest is sponsored by Pukalani Country Club Golf Course (the “Company”)

The Company’s Website: <http://www.pukalanigolf.com>

1. **Contest:** Contest (the “Contest”) held at Pukalani Country Club

No Purchase Necessary: No purchase is required to enter or win the Contest.

2. **Dates of Contest:** 9/1/09 through 12/31/10

3. **Description of Contest – How to Enter:**

4. **Eligibility:** The Contest is open to all individuals (i) with a current government-issued photo identification reasonable acceptable to the Company, (ii) that are at least 18 years old (varies with promotion) and (iii) are residents of Maui County. Only one (1) entry per person. Employees and agents of the Company, its affiliates, subsidiaries, agencies, and divisions, participation promotional partners, and their respective employees and immediate family members are not eligible to participate in the Contest and win. The term “immediate family” includes spouses, siblings, parents, children grandparents, and grandchildren, whether as “in-laws” or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related. Employees of Pukalani Country Club (whether or not affiliated with the Company) are ineligible to play.

5. **Prize(s) and Odds:** Only one (1) prize per person; one (1) prize per household, per contest, within any thirty (30) day period. Only one (1) prize per household within any six (6) month period . If a winner is disqualified, the Company reserves the right to determine an alternate winner or not to award that winner’s prize, in its sole discretion. Prizes and individual components of prize packages are subject to availability and the Company reserves the right to substitute prizes of equal or greater value. Prizes(s) must be used before the expiration date. Prize(s) may not be redeemable for cash. Certificates will be awarded for the prize. The odds of winning depend on the number of eligible participants.

6. **Claiming the Prize:** Winners claiming their prize may collect certificates for the prizes picking them up in person at Pukalani Country Club located at 360 Pukalani Street, Pukalani, Hawaii 96768 (Monday through Friday between 8:00 am and 5:00 pm) within two weeks of winning, or prize will be forfeited. Prizes are transferrable to other residents that provide proof of Hawaii state issued ID.

Winner will be required to prove a current government-issued photo identification in such forms as requested by the Company before any prizes will be awarded. Any failure by winner to provide the required information to the Company within fourteen (14) days of winner’s date of winning will result in forfeiture of the prize. Winners are solely responsible for reporting and payment of any taxes on prizes. All federal, state and local taxes and incidental fees are the sole responsibility of the prize winner.

Weekly winners of the “Golf Experience” authorizes Pukalani Country Club to use your name in the general media (print/radio) in conjunction with this drawing promotion.

7. Publicity: Use of Personal Information. Acceptance of prize(s) offered constitutes permission to grant the Company and its affiliates the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the World Wide Web, at any time or times, the winner's name, biographical information, voice and/or picture, and/or likeness for purposes of advertising Contest, where allowed by law, participants agree that the Company may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

8. Limitations of Liability/Release: Winner(s) and all participants of Contest agrees to release and hold the Company, its employees and agents, the Contest's sponsors and their respective employees and agents, harmless from any and all losses, damages, penalties, rights, claims, suits, costs, actions and expense of any kind resulting from acceptance, possession or use of any prize, participation in Contest, including without limitation, personal injuries, death and property damage.

The Company is not responsible for failed, partial, or garbled telephone transmissions, or for technical failures of any kind, including but not limited to electronic malfunction or damage of any network, hardware, or software. If for any reason the Contest is not capable of running as planned, including due to tampering, unauthorized intervention, fraud, technical failures, or other causes beyond the Company's control that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, the Company reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Contest and/or qualify any individual who tampers with the process. The Station assumes no responsibility for any error, omission, interruption, deletion, defect, delay in unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines.

9. Reservation of Rights: The Company reserves the right, at its sole discretion, to disqualify any individual it finds, to be tampering with the entry process or the operation of the Contest, to be in violation of the Rules, to be acting in a non-sportsmanlike or disruptive manner. or with intent to annoy, abuse, threaten or harass any other person. The Company will prosecute any fraudulent activities to the full extent of the law.

By Participating in this Contest, the contestants agree to be bound by these Official Rules and the decisions of the Company, the Contest supervisors and any judges selected by the Company, which shall be final in all respects. The Company reserves the right to change these Rules at any time that it determines necessary in its sole discretion and will not be responsible for any typographical or other inadvertent errors in these Official Rules or in other announcements or materials relating to the Contest.

Special contests will have specific rules, which will be available in the same manner.

A written copy of these contest rules and winner lists (lists only available for up to one year after end of contest) are available during normal business hours at our main office, on our website and by mail upon written request with a self-addressed, stamped return envelope. Our mailing address is Pukalani Country Club, 360 Pukalani Street, Pukalani, HI 96768.